Children learn so much through play. By including functional print, such as newspapers, signs, coupons, and labeled food containers, children's play is enriched. They learn that different tasks require different tools. For example, the firefighters might need a map of the city to locate emergencies; the restaurant has menus and order pads. This exposure to a wide range of texts helps children differentiate text features. For instance, shopping lists are formatted differently from the way they format a map.